



**For Immediate Release
July 26, 2019**

CUREvl Announces New Product Launch with 1st University Credit Union

Providing Credit Union Members with Low Cost Education Finance Options

Richardson, Texas— July 26, 2019 — CU REVL LLC (CUREvl), a Texas-based Credit Union Service Organization (CUSO), announced today that 1st University Credit Union of Waco, TX has joined the CUSO as a referral affiliate. Through the partnership, 1st University members will now have access to competitive in-school student loans and student loan refinance products to meet their educational finance needs. The loans are disbursed and serviced by College Ave Student Loans under an agreement with CUREvl to provide their CUSO member partners multiple turnkey solutions with private student loans for higher education.

“Our team is honored that 1st University Credit Union selected CUREvl as their partner for higher education lending as Baylor University is steps from their administrative office” stated Greg Hagan, SVP Sales of CUREvl. “The CUREvl program offers yet another alternative for our credit union partners to meet the needs of their members which enhances our ability to deliver on our mission of Connecting Families to Credit Unions and delivering Student Loan Solutions that benefit the communities in Waco and surrounding counties in Central Texas.”

“Baylor University alumni, employees and students are in our field of membership – providing assistance to our future borrowers and members in the communities we serve is highly rewarding in helping individuals with their dreams of attending college” said Gary Parker, President & CEO of 1st University Credit Union. “CUREvl provides us with a simplified solution in servicing our members while adding value to our vision of membership. These members graduate, receive jobs and start families in our community and will continue to trust 1st University Credit Union for their financial needs.”

For additional information on the program and CUREvl, visit <https://www.curevl.com>.

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About CU REVL LLC

CU REVL LLC (CUREvl) is a credit union service organization organized under the laws of Delaware, and based in Richardson, Texas. Our team of seasoned education finance professionals are dedicated to connecting students and families to credit unions for one purpose: providing student loan solutions that save time and money. For more information please visit our website at www.curevl.com.

About 1st University Credit Union

1st University Credit Union, you become more than a member; you are a Partner – When You Belong to 1st University, It Belongs to You! 1st University Credit Union is a full-service financial institution, offering numerous savings plans and a variety of loan products, usually with lower loan rates and fees, higher savings rates, and personalized, caring and professional service. As a non-profit financial institution, our goal is to promote the financial well-being of our members. We are committed to communication with our members, future members, and the Waco community, as well as legislators and regulators, to ensure that they are aware of the services we offer, and that they may fully understand and appreciate the unique role that locally-based, member-owned financial cooperatives like 1st University Credit Union can play in their lives. For more information visit our website at www.culink.net