



**For Immediate Release**  
**July 29, 2019**

## **CURevl Announces New Product Launch with Tonawanda Valley FCU**

*Providing Credit Union Members with Low Cost Education Finance Options*

**Richardson, Texas— July 29, 2019** — CU REVL LLC (CURevl), a Texas-based credit union service organization (CUSO), announced today that Tonawanda Valley Federal Credit Union of Batavia, New York has joined the CUSO as a referral affiliate. Through the partnership, Tonawanda Valley Federal Credit Union members will now have access to competitive in-school student loans and student loan refinance products to meet their education finance needs. The loans are disbursed and serviced by College Ave Student Loans under a recent agreement with CURevl to provide CUSO member credit unions a turnkey private education loan product.

“We are extremely excited that Tonawanda Valley Federal Credit Union selected CURevl as their partner for higher-education finance” stated Greg Hagan, SVP of Sales at CURevl. “The CURevl referral program offers yet another alternative for our credit union partners to meet the needs of their members and enhances our ability to deliver on our mission of Connecting Families to Credit Unions and delivering education finance solutions that benefit students and families in the community.”

“Our commitment to our members and to the communities we serve, includes providing options to enable students to afford the cost of attending college” said Kristine Duran, CEO of Tonawanda Valley Federal Credit Union. “CURevl has provided us with a simplified solution which complements our mission to assist our members and potential members, while adding value to our core member benefits. Higher education should be challenging, funding it should be simple and straight-forward.”

For additional information on the program and CURevl, visit <https://www.curevl.com>.

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**About CU REVL LLC**

CU REVL LLC (CUREvl) is a credit union service organization organized under the laws of Delaware, and based in Richardson, Texas. Our team of seasoned education finance professionals are dedicated to connecting students and families to credit unions for one purpose: providing student loan solutions that save time and money. For more information please visit our website at [www.curevl.com](http://www.curevl.com).

**About Tonawanda Valley Federal Credit Union**

Tonawanda Valley Federal Credit Union (TVFCU) is a community financial cooperative committed to providing quality and moderately priced financial services to the people of our community. Our mission is to promote thrift and provide a source of borrowing for provident and productive purposes; thereby helping our members understand and achieve their personal financial goals. We must also ensure that our organization is financially, ethically, and morally strong to endure for all times. For information on membership, please visit [www.tvfcubatavia.com](http://www.tvfcubatavia.com)