



For Immediate Release

CURevl Announces New Product Launch with Truity Credit Union

Providing Credit Union Members with Low Cost Education Finance Options

Richardson, Texas August 14, 2020 — CU REVL LLC (CURevl), a Texas-based credit union service organization (CUSO), announced that TRUITY CREDIT UNION of Bartlesville, Oklahoma, has joined the CUSO as a referral affiliate. Through the partnership, Truity members will now have access to competitive student loan in-school / refinance products to meet their education finance needs. The loans are disbursed and serviced by College Ave Student Loans under an agreement with CURevl to provide CUSO member credit unions a turnkey private education loan product.

“The demand from families within our community to pursue higher education and consolidate current student loan debt will likely increase during the next several years,” said Mark Wilburn, executive vice president of Truity Credit Union. “Our core philosophy echoes the credit union industry to create the mission of all credit unions, **People Helping People**. Higher education should be challenging; funding it should be simple and straight-forward.”

“CURevl is excited to partner with Truity Credit Union for education finance,” said Greg Hagan, SVP of sales at CURevl. “Our diverse offering of education finance products will enable our partners to make higher education more accessible and affordable to their members in both in-school / refinancing or consolidating current student loan debt.”

“Our commitment to our members and the communities we serve includes providing options to both our borrowers and future borrowers to afford the cost of higher education,” said Steven Meyer, vice president of lending of Truity Credit Union. “CURevl has provided us with a simplified solution which complements our mission to assist our members and potential members while adding value to our core benefits. Our team believes there will be a continued demand from young professionals and families within our community to continue higher education and consolidate existing student loan debt to reduce monthly payments and simplify repayment options for members with multiple loans”

For additional information on the program and CURevl, visit curevl.com.

About CU REVL LLC

CU REVL LLC (CURevl) is a credit union service organization organized under the laws of Delaware, based in Richardson, Texas. Our team of seasoned education finance professionals are dedicated to connecting students and families to credit unions for one purpose: providing student loan solutions that save time and money. For more information please visit curevl.com.

About TRUITY Credit Union

Serving our local communities since 1939, Truity is a \$951 million financial institution, ranking among the largest credit unions operating in Oklahoma today. Despite a tough economic climate, we have remained strong and continued to grow. At Truity, our promise is to treat you with respect, to be accurate and secure with your information, and make it easy for you to do business with us. We're proud to be part of America's credit union movement, where people really are worth more than money. For information, please visit TruityCU.org

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