



**For Immediate Release
October 1, 2019**

CURevl Completes Asset Purchase of cuLearn

Strategic acquisition enables CURevl to expand its offering to credit unions nationwide

Richardson, Texas— October 1, 2019 — CU REVL LLC (CURevl), a Texas-based credit union service organization (CUSO), announced today that it has acquired the assets of cuLearn, a credit union service organization focused on private education loan origination. Under the terms of the transaction, CURevl has taken ownership of several core assets, including the client base, loan origination software and other intellectual property. In addition, CURevl has hired several key employees from cuLearn in client management and other key roles. The assets of cuLearn were purchased from Thrivent, a diversified financial services organization.

“We are extremely excited to be closing this transaction that brings some of the most prestigious credit unions and non-profit companies to our platform” stated Lance Teinert, CEO of CURevl. “Our mission of *Connecting Families to Credit Unions* and delivering *Student Loan Solutions* has only been enhanced by bringing on industry experts and proven technology. This is an all-around win for CURevl and the clients we serve.”

As a result of this acquisition, CURevl will double its number of clients and boost annual loan origination volume by over 100%.

As a CUSO, CURevl works exclusively with credit unions, non-profits and other CUSO’s to deliver low cost education finance products that help students and families address college affordability. We strive to help students achieve their educational goals while minimizing debt.

For more information on CURevl and its education finance solutions please visit

<https://www.curevl.com>.

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About CU REVL LLC

CU REVL LLC (CURevl) is a credit union service organization organized under the laws of Delaware and based in Richardson, Texas. Our team of seasoned education finance professionals are dedicated to connecting students and families to credit unions for one purpose: providing education finance solutions that save time and money. For more information please visit our website at www.curevl.com.