



For Immediate Release

## **CURevl Announces New Product Launch with Primeway Federal Credit Union**

***Providing Credit Union Members with Low Cost Education Finance Options***

**Richardson, Texas March 12, 2020** — CU REVL LLC (CURevl), a Texas-based credit union service organization (CUSO), announced today that PRIMEWAY FEDERAL CREDIT UNION of Houston, Texas has joined the CUSO as a referral affiliate. Through the partnership, Primeway members will now have access to competitive in-school student loans and student loan refinance products to meet their education finance needs. The loans are disbursed and serviced by College Ave Student Loans under an agreement with CURevl to provide CUSO member credit unions a turnkey private education loan product.

“CURevl is excited to partner with Primeway Federal Credit Union as their higher-education finance partner, said Greg Hagan, SVP of Sales at CURevl. “Our diverse offering of education finance products will enable them to make higher education more accessible and affordable to their members.”

“Our commitment to our members, community and to those in the healthcare services field we serve, includes providing options to enable our members to afford the cost of attending college and refinancing their current student loan debt with our credit union” said Michelle Oshinski, CMO of Primeway Federal Credit Union. “CURevl has provided us with a simplified solution which complements our mission to assist our members and potential members, while adding value to our core member benefits”

For additional information on the program and CURevl, visit [curevl.com](http://curevl.com).

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**About CU REVL LLC**

CU REVL LLC (CURevl) is a credit union service organization organized under the laws of Delaware, and based in Richardson, Texas. Our team of seasoned education finance professionals are dedicated to connecting students and families to credit unions for one purpose: providing student loan solutions that save time and money. For more information please visit [curevl.com](http://curevl.com).

**About Primeway Federal Credit Union**

Since 1937, PrimeWay has been a not-for-profit organization dedicated to providing superior financial services to members in the Houston area. We offer more personalized services than you'll traditionally find at more conventional financial institutions. Our hallmarks are low interest rate loans, higher dividends on deposits and excellent member services. For information, please visit [www.primewayfcu.org](http://www.primewayfcu.org)

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